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REF: Cosmo CA Important Message(8990.61)

25th September 1990

IMPORTANT MESSAGE FOR PRE-MIX AND MINI-MIX CONCRETE PRODUCERS.

RE: 'COSMOTRON®' DPU-CA SUPER WATER REDUCER/SUPER PLASTICISER.

A SUPER PRODUCT FOR YOUR COMPANY – AVAILABLE NOW!

'COSMOTRON®' DPU-CA INSTANTLY DISSOLVING POWDER (95% ACTIVE COMPARED WITH ONLY 40% FOR A LIQUID) BENEFITS CONCRETE PRODUCERS IN MANY WAYS. FOR EXAMPLE:-

- A. REDUCING THE COST OF PLACEMENT FOR THEIR CLIENTS:
'COSMOTRON®' DPU-CA POWDER MAKES CONCRETE FLOW INTO POSITION. THE USE OF 'COSMOTRON®' DPU-CA IN MAKING GOOD EASY-TO-PLACE CONCRETE, ALLOWS CONCRETE PRODUCERS TO PRODUCE A BETTER, EASIER-TO-USE PRODUCT THAN THEIR COMPETITORS AND THEREFORE GET A BIGGER MARKET SHARE, IN THEIR AREA!

'COSMOTRON®' DPU-CA CAN ALSO...

- B. REDUCE THE COST OF PRODUCING IN THE FOLLOWING WAY:

TYPE A. CEMENT CURRENTLY COSTS APPROX. \$138.00 TONE = 13.80 CENTS PER KG. THEREFORE 10KG. COSTS \$1.38.

EXAMPLE OF SAVING:

THE DIFFERENCE BETWEEN 25MPa and 32MPa. CONCRETE IS APPROX. 30KG. OF CEMENT/m³ (\$4.14). HALF A KILO (½ KG.) OF 'COSMOTRON®' DPU-CA POWDER IS EQUAL IN PERFORMANCE TO 30KG. CEMENT/m³, IN A 25MPa (= \$4.14) BUT ONLY COST YOU \$2.50!

THE SAVING TO YOU IS THEREFORE \$2.64/m³. NOBODY CAN DISPUTE THIS!

YES, USERS OF 'COSMOTRON®' DPU-CA CAN SAVE \$2.64/m³ IN MAKING 32MPa.

STRENGTH CONCRETE.

AND STILL MAKE EXCELLENT CONCRETE – WITH LESS SHRINKAGE AND CRACKING POTENTIAL. (BECAUSE OF THE CEMENT AND WATER REDUCTION) SAVE STILL MORE ON 40MPa., 50MPa., AND 60MPa. CONCRETES!

IT'S EASY, JUST PHONE: (03) 9457 6488 NOW!

TO GET YOUR TRIAL BAGS OF 'COSMOTRON[®]' DPU-CA POWDER! (SUPER PLASTICISER POWDER).

PLEASE NOTE: DISPENSERS OR METERING DEVICES ARE NOT NECESSARY FOR DOSING 'COSMOTRON[®]' DPU-CA POWDER. IT CAN BE ADDED (BY WEIGHT) MANUALLY, ONTO THE BELT OR INTO THE TRANSIT TRUCK MIXER (HIGH ACCURACY IS NOT ESSENTIAL WHEN DOSING 'COSMOTRON[®]' DPU-CA) – THE MORE USED – UP TO 1% BY WEIGHT OF CEMENT WEIGHT – THE HIGHER THE WATER REDUCTION POSSIBLE AND THEREFORE THE HIGHER THE STRENGTH AND SAVING! APART FROM STANDARD 25KG. BAGS WE CAN ALSO SUPPLY IN: ½ KG., 0.75KG., 1KG., 2KG., 3KG. 4KG. OR 5KG., PLASTIC PACKS, IF REQUIRED.

YES! WE ARE SAYING THAT YOU CAN MAKE 32MPa. CONCRETE WITH 30KG. LESS CEMENT!!

'COSMOTRON[®]' DPU-CA HAS BEEN MARKETED BY US FOR SEVEN (7) YEARS. IT IS A PROVEN PRODUCT AND SATISFACTION IS ASSURED. PLEASE ASK FOR OUR PRODUCT DATA WHEN YOU 'PHONE YOUR ORDER THROUGH.