media release

Peter White discusses Ability's abilox powder colouring pigments' applications on Melbourne's St Kilda Promenade Project.



Peter White - paving sales consultant for SVC

Peter White has been a consultant for well over 25 years for SVC, a company that specialises in supplying pre-cast concrete products, including high end paving products, for both the domestic and commercial markets.

Peter's involvement in the St Kilda Promenade Project.

Peter was involved with this project from the beginning and now after two years, the project is close to completion. His company supplied the pavers which were coloured with Ability's **abilox**[®] powder colouring pigments and Peter supervised the precast paving process from start to finish.

Designer's specs for the St Kilda Promenade Project.

The Designer was looking for outstanding colour variations within the concrete to achieve a unique paving solution for the foreshore, which I believe has been achieved. The theme was to create with

the pavers a suggestion of stylised fish scales along the promenade and over fifty coloured concrete samples were shown to the client from the very beginning.



Why Ability's abilox colouring pigments?

Ability's **abilox**® powder colouring pigments have been Peter's company's preferred product of choice for over 25 years. The reasons are many, explains Peter. In this competitive industry we need to be certain that the products we utilise offer: a wide colour choice for our clients; be of excellent quality and consistency; be durable and all-weather resistant. For this particular project where all concrete products will be continually exposed to salt water, sand, wind, rain and continual pedestrian traffic, these qualities were of paramount importance.

The friendly and reliable service offered by Ability is also most appreciate as we need trustworthy suppliers who understand our requirements and can help us with appropriate and accurate colour samples on demand to help us assist our clients.

Where were Ability's abilox colouring pigments used?

The client specified **abilox**[®] powder colouring pigments and these were utilised from the beginning during the sampling process as full mix (at finished design) colour samples - over fifty in this case. Finally, eleven varieties of **abilox**[®] coloured pavers were selected by the client.

Practical and contemporary 'inverted cone' shaped concrete seats, also coloured with **abilox**® powder colouring pigments that matched the paving, were included within the final design.

What was the client's main objective behind the project?

The client has gone out of their way to achieve a distinctive looking project for the public to enjoy. From my experience, the colour use in the pavers within this public space is out of the ordinary and creates a unique environment that works well within St Kilda's eclectic architectural surroundings.



